Admission Information in accordance with
Chulalongkorn University Announcement on
Admission to the Bachelor of Business Administration International Program
Faculty of Commerce and Accountancy
for the Academic Year 2022 (Early Admission)
"BBA – NextGen Admission"

Admission Criteria:

The Chulalongkorn University Board of Governance has authorized the Bachelor of Business Administration International Program, Faculty of Commerce and Accountancy Program, to select applicants for the following two majors in the Academic Year 2022 (Early Admission) "BBA – NextGen Admission":

- International Business Management major
    - International Business Management field
    - Financial Analysis and Investment field
    - Brand and Marketing Management field
- Accounting major

Admission Criteria:

1. **Applicant Requirements**

    1.1 Applicants must not be younger than 17 years old and must have complete/be completing M6 **or** its equivalent levels in Thailand.

    1.2 Applicants must achieve the minimum score on **one** of the following English proficiency tests:

    - TOEFL (Internet-based)   not lower than   79   **OR**
    - IELTS (Academic)   not lower than   6.5   **OR**
    - CU-TEP & Speaking (Chulalongkorn University Test of English Proficiency) not lower than 101 **(for the same test date)**   **OR**
    - Duolingo English Test   not lower than   105

    1.3 Applicants will be evaluated on their ability to communicate in English and their Mathematic proficiency from **any one** of the following test:

    - CU-AAT (Chulalongkorn University Academic Aptitude Test) organized by the Chulalongkorn University Academic Testing Center (Math Section and Verbal Section)   not lower than 1230 **OR**
    - SAT (Math and Evidence-Based Reading and Writing) not lower than 1300 **OR**
    - ACT (Mathematics, English, Reading Comprehension) not lower than 28

To submit the scores of CU-AAT (Math Section and Verbal Selection) or SAT (Math and Evidence-Based Reading and Writing) or ACT (Mathematics, English, Reading Comprehension) the test scores must be from the exam on the same date.

All scores according to 1.2 and 1.3 must be for examinations taken within two years of the application date. The applicants must submit the electronic exam results according to the instructions specified under Items 4.2.4 and 4.2.5

Applicants without the test scores according to 1.2 or 1.3 can still apply to our program. However, **applicants must submit the application form for CU-TEP & Specking or CU-AAT directly to Chulalongkorn University Academic Testing Center (CUATC) during the application submission process.** These tests will be specially arranged after our application deadline. If applicants choose to do so, the results from these tests will be used mainly for the admission. All other test scores taken prior to these tests will not be used. Applicants can download the application form for these special arrangements at the website: http://bba.acc.chula.ac.th

1.4 Applicants must submit both video resume and portfolio displaying an outstanding performance (internationally or nationally) in science, mathematics, business, or communication.

1.5 Applicants must maintain a history of proper behavior and strictly abide by the existing and upcoming University's regulations, principles and announcements.

If there is evidence shown later that the application does not meet the requirements or contains fraudulent information, involves fake documents, the application will be rejected, even though an offer of admission has already been made. Moreover, the applicant may be prosecuted according to law.

2. Admissions

The Bachelor of Business Administration International Program (International Business Management major and Accounting major) is authorized to admit up to **10 qualified applicants qualified applicants**.

In case the number of qualified applicants is less than ten, the remaining slots will be added to the next admission of academic year 2022

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3. Application Calendar

Admission Process	Date/Month/year
Register in the TCAS system	Please visit http://student.mytcas.com for details on TCAS65 system registration **(December 9, 2021)**
Online Application	Qualified applicants can apply through our website http://bba.acc.chula.ac.th only **(December 9- 24, 2021)**

Admission Process	Date/Month/year
Application Submission	Applicants submit the application packets **in person** at the Bachelor of Business Administration International Program 4th Floor, Building 8, Faculty of Commerce and Accountancy, Chulalongkorn University **(December 9- 24, 2021)** **By registered mail (EMS)**. Please send the application packet to: Bachelor of Business Administration International Program 4th Floor, Building 8, Faculty of Commerce and Accountancy, Chulalongkorn University Phyathai Road, Bangkok 10330 **(December 9 - 21, 2021)** and <u>no applications postmarked later than **December 21, 2021** will be accepted.</u>
Interview shortlist announcement	http://bba.acc.chula.ac.th **(January 12, 2022)**
Interview	At the Faculty of Commerce and Accountancy, Chulalongkorn University **(January 14 – 17, 2022)**
Announcement of selected applicants	http://bba.acc.chula.ac.th **(February 4, 2022)**
Enrollment Confirmation through TCAS65 system	Enrollment confirmation through TCAS65 system (http://student.mytcas.com) **(February 7-8, 2022)**
Waiving the right to enroll through TCAS65 system (for those who confirmed the enrollment in round 1)	Waiving the right to enroll through TCAS65 system (http://student.mytcas.com) **(February 9, 2022)**
Announcement of the list of confirmed applicants in the 1st round of TCAS65	http://bba.acc.chula.ac.th **(February 11, 2022)**
Enrollment confirmation with payment	At the Bachelor of Business Administration International Program 4th Floor, Building 8, Faculty of Commerce and Accountancy, Chulalongkorn University **(February 14, 2022)**
Announcement of the list of students admitted to the program	http://bba.acc.chula.ac.th **(February 18, 2022)**

4. **Application Process and Required Documents**

    4.1 Application Step

    Qualified applicants as **requirement 1** can **apply online** through our website as follows:

    4.1.1   Enter data through our website http://admission-bba.acc.chula.ac.th/

    4.1.2   Fill the link of the video resume and upload a portfolio through the BBA International Program website at http://admission-bba.acc.chula.ac.th/

4.1.3 Checking the information and click "save" (applicant cannot change any information after clicking save)

4.1.4 Print the application card

4.1.5 Enter data for application fee of Baht 1,500 at http://payment.acc.chula.ac.th/fee/Admission/12400 and print out the Bank Payment Form for paying the application fee at the Siam Commercial Bank

4.1.6 Submit the application form with the application packet by either one of the following:

    4.1.6.1 Applicants may submit the application packets as no.4.2 **in person** at 4th Floor, Building 8, Faculty of Commerce and Accountancy, Chulalongkorn University from **December 9-24, 2021** 8:30 a.m.–4:30 p.m. **(except on official holiday).**

    4.1.6.2 **By registered mail (EMS).** Please send the application packet as no 4.2 to:
Bachelor of Business Administration International Program
4th Floor, Building 8, Faculty of Commerce and Accountancy,
Chulalongkorn University, Phayathai Road, Bangkok 10330
Applicants by mail will be accepted from **December 9-21, 2021** and no applications postmarked later than **December 21, 2021** will be accepted.
For more information please contact BBA Office, 4th Floor, Building 8, Faculty of Commerce and Accountancy, Chulalongkorn University Tel: 02-218-6113 (in official working time and day only).

The applicants must check that they meet requirements according to the requirements announced. If there is any mistake from the applicants or the applicant Packet does not meet the requirements, the applicants will be disqualified.

4.2 Application Packet

4.2.1 Application card with two one-inch (1) photographs.
- Taken in full-face view directly facing the camera
- Student uniforms or polite attire should be worn in your photo
- Hat and Sunglasses are not allowed in your photo
- Taken within the last 6 months to reflect your current appearance

4.2.2 An official letter from the applicant's school certifying their current academic status (for those completing their M6 or equivalent requirement).

4.2.3 A certified copy of academic transcript or graduation certificate. The original document must also be presented

4.2.4 Submit Electronic exam results according to **requirement 1.2**:

    4.2.4.1 If an applicant selects the TOEFL, the result must be sent by ETS directly to the Bachelor of Business Administration International Program. Please use the code for the **Chulalongkorn BBA 4559**

    4.2.4.2 If an applicant selects the IELTS exam, the result must be sent by British Council or its testing center directly to the Bachelor of Business Administration International Program. Please use the code for the **Chulalongkorn BBA 138499**

4.2.4.3 If an applicant selects the CU-TEP & Speaking exam, the original score report issued by Chulalongkorn University Academic Testing Center must be submitted. The score report can be obtained at Chulalongkorn University Academic Testing Center, 3rd floor Chamchuri 8

4.2.4.4 If an applicant selects the Duolingo English Test exam, please use the certified copy of Duolingo English Test. The original document must also be presented

4.2.5 Electronic exam results according to **requirement 1.3:**

4.2.5.1 If an applicant selects the CU-AAT exam, the original score report issued by Chulalongkorn University Academic Testing Center must be submitted. The score report can be obtained at Chulalongkorn University Academic Testing Center, 3rd floor Chamchuri 8

4.2.5.2 If an applicant selects the SAT Exam, The electronic SAT result must be sent by the College Board directly to the Bachelor of Business Administration International Program.Please use the code for the **Chulalongkorn BBA 4559.**

4.2.5.3 If an applicant selects ACT exam, please use the certified copy of ACT exam. The original document must also be presented

Note: The electronic exam results according to requirement 4.2.4.1–4.2.4.2 and 4.2.5.2 the applicants must inform the ETS, The College Board or IELTS to report electronic results officially to the BBA Program before the applicants create the online application at our website: http://admission-bba.acc.chula.ac.th/

4.2.6 A certified copy of Thai identity card, or passport (only for international applicants). The original document must also be presented.

4.2.7 An application fee payment form (applicant's part) printed from http://payment.acc.chula.ac.th/fee/Admission/12400 according to 4.1.4 affixed by the Siam Commercial Bank PCL 's rubber stamp.

4.2.8 The application form to apply for CU-TEP & Speaking or CU-AAT (special arrangement for 2022 Early Admission by CUATC) for the applicants who do not have English Proficiency test or Academic Aptitude test

4.2.9 Video resume and portfolio as mentioned in item 1.4 (Details of the portfolio can be found in the attached document)

The applicants must submit all documents in the applicant packet. An incomplete application packet will not be considered.

When the application has been submitted, it means that the applicant already checked their eligible requirements. No refund will be made after the application has been submitted.

5. **Selection Process**

    5.1 Evaluation Criteria for Interview Shortlist

    Faculty of Commerce and Accountancy will evaluate the applicants eligible for interview based on video resume and portfolio. The weighting assigned to the three criteria is as follows:

    5.1.1 **10%** is based on the evidence that demonstrates the applicant's characters and goals. This includes personal interests and related experiences in the business area. This criterion is listed in item 1.1 of the attached document.

    5.1.2 **40%** is based on the applicant's ability to answer clearly and concisely on a selected question. This criterion is listed in item 1.2 of the attached document.

    5.1.3 **50%** is based on the applicant's portfolio displaying an international or domestic achievement in science, mathematics, business, or communication. This criterion is listed in item 2 of the attached document.

    Total 100%

Applicants must have achieved a minimum cumulative weighed score of 70% to be considered for interview.

    5.2 Interview Shortlist Announcement

    Applicants short-listed for the interview will be announced on **January 12, 2022** at the website: http://bba.acc.chula.ac.th

    5.3 Interview

    Interviews for the short-listed applicants will be held during the **January 14–17, 2022** period at the Faculty of Commerce and Accountancy. Applicants not coming for the interview on the specified date will forfeit their opportunity for admission.

    5.4 Evaluation Criteria for Applicants to be selected

    Faculty of Commerce and Accountancy will evaluate the interviewees based on the following weighted criteria:

5.4.1 Communication skill	20%
5.4.2 Critical thinking and the fundamental skill of answering questions effectively	30%
5.4.3 Basic business knowledge	30%
5.4.4 Inspiration of studying a business degree	10%
5.4.5 Personality	10%
Total	**100%**

    Faculty of Commerce and Accountancy will consider the applicants who passed the interview based on the ranking of their total interview scores, in descending order, and the intended number of admitted students.

5.5 Announcement of Selected Applicants

Selected applicants will be announced on **February 4, 2022** at the website: http://bba.acc.chula.ac.th. The Faculty of Commerce and Accountancy will announce the list of selected applicants who passed the interview in accordance with the intended number of admitted applicants to the program. The number of selected applicants may be more than the intended number of admitted applicants if those selected applicants in the lowest ranking eligible for selection have the same score according to requirement 5.4

5.6 Enrollment Confirmation through TCAS65 system

The selected applicants must perform an online confirmation report (round 1) through the TCAS65 system (http://student.mytcas.com) during **February 7–8, 2022** according to the Council of University Presidents of Thailand. If selected applicants do not perform the online confirmation report within the specified period, it means that the applicants reject the admission to the program for the academic year 2022 (Early Admission). In case there are fewer than **10** selected applicants who performed the online confirmation report in the TCAS system, the remaining seats will be added to the next admission round for the academic year 2022. And this is the end of the application process. The university will not announce any additional selected applicant.

5.7 Waiving the Right to enroll through the TCAS System

The selected applicants to the program for the Early admissions round who already performed the online confirmation report in the TCAS65 system during February 7–8, 2022, but wish to waive the right to enroll in the program. The applicants could waive their right through the TCAS65 system (http://student.mytcas.com) during **February 9, 2022.**

5.8 Announcement of the list of confirmed applicants in the 1st round of TCAS65

The Faculty of commerce and accountancy will announce the list of confirmed applicants from the TCAS65 system in the 1st round on **February 11, 2022,** at the website: http://bba.acc.chula.ac.th.

The admitted applicants must confirm their decision for Enrollment with the BBA International Program by paying the confirmed fee on **February 14, 2022** (9:00a.m.–12:00p.m.) at the BBA International Program Office, 4th Floor, Building 8, Faculty of Commerce and Accountancy, Chulalongkorn University. The confirmation fee is non-refundable in any case.

On the same day, applicants must also submit the proof of M6 completion or equivalent level. Applicants who are given time extension for providing their proof of M6 completion or equivalent level, must submit the proof by **August 5, 2022**. **Failure to do so will result in official rejection from the Program**.

5.9 Announcement of Student admitted to the Program

The list of student admitted to the BBA International Program will be announced on **February 18, 2022,** at the website: http://bba.acc.chula.ac.th.

| The Committee's resolution is absolute. |

6. Enrollment Conditions

6.1 To be eligible to enroll for the first registration as Chulalongkorn students, enrollees must have completed M6 or its equivalent level. In case the University later found out that the applicants have not graduated or cannot fulfill any requirement of the admission criteria, the eligibility to of applicants for the enrollment shall be void and the University reserves the right not to refund application fee, confirmation fee, and tuition fee in any case.

For the ones who graduated from international schools in Thailand or from overseas, which are not certified by the Ministry of Education. It is required to get the certification from Chulalongkorn University in certifying the equivalency with the Thai educational system.

6.2 In the presence of any falsification *of documents*, forgery, or *fraud* in registration, the student status will be terminated, and the university might take a legal action against the admitted applicant.

7. Tuition Fees and Special Tuition Fees

Tuition fees and special tuition fees are charged in accordance with the Announcement of Chulalongkorn University.

Announced on October 19, 2021

Professor Bundhit Eua-arporn, Ph.D.

President

Attached Document
Admission to the Bachelor of Business Administration International Program
Faculty of Commerce and Accountancy
for the Academic Year 2022 (Early Admission)
"BBA – NextGen Admission"

To be considered for the NextGen Admission of Bachelor of Business Administration (International) Program, the applicant must submit both video resume and portfolio for evaluation by admission committee.

1. Video Resume Requirements
The applicant must create and share the following two video clips:

1.1 **Cover-letter video** includes an interesting background of the applicant, goal and interests in business area, business-related experience, and unique qualities or skills that help you distinguish yourself in studying in business program. **The video clip must be in English, cannot be longer than 3 minutes** and must be consistent with Portfolio in item 2. Upload the clip to Youtube and change the privacy settings to Unlisted.

1.2 **Essay video** contains the answer to the following essay question:
Steve Jobs once said "Leadership is about inspiring people to do things they never thought they could". Please share background on events or special circumstances that you inspired others through your leadership.

The answer must be clear and concise. **The video clip must be in English, cannot be longer than 3 minutes** and must be consistent with Portfolio in item 2. Upload the clip to Youtube and change the privacy settings to Unlisted.

2. Portfolio Requirements

Applicants must submit the portfolio that consists of collection of the applicant's works as well as activities. This portfolio displays an international or national achievements in science, mathematics, business, or communication, which includes:

- Award or achievement in international or national competition.
- Activities or local contests arranged by the reliable organization (with an official certificate of participation).

Only personal accomplishments that occurred within 3 years before the application date will be taken into the admission consideration. Portfolio must be uploaded in a single PDF file, and all documents in it must be clearly visible. Any other documents can be brought to the interview.

3. Portfolio will not be returned back to the applicant in any case.

4. The applicant must fill in the youtube links to the video resume, and upload portfolio
at the website: http://bba.acc.chula.ac.th by **December 24, 2021.** It is the applicant's responsibility to make sure all documents and video clips are complete and capable of being opened. Any incomplete materials will not be considered for admission.